

# How'd you like to see your name in lights?

Advertising at the Arena Grand Movie Theatre is an effective way to reach a captive audience. Communicate your brand's big picture over a hundred times daily on our 11 screens.



*For the love of movies.*

## On Screen Advertising Pricing

| Months | 15 Second Still Slide | 30 Second Video | 60 Second Video |
|--------|-----------------------|-----------------|-----------------|
| 1      | \$ 200                | \$ 250          | \$ 300          |
| 3      | \$ 540                | \$ 690          | \$ 840          |
| 6      | \$ 1,020              | \$ 1,320        | \$ 1,620        |
| 9      | \$ 1,440              | \$ 1,890        | \$ 2,340        |
| 12     | \$ 1,800              | \$ 2,400        | \$ 3,000        |

## Need a hand creating your advertising?

Contact huber+co interactive at 614.221.1557 or kristen@huberandco.com

### Pricing

|                        |                   |                                  |
|------------------------|-------------------|----------------------------------|
| New Still Slide        | \$225*            | (Brand new slide design)         |
| Edit existing creative | \$75*             | (Edit content or reformat slide) |
| Video Production       | Request Estimate* | (30 & 60 sec spots)              |

\*Design and production cost may vary depending on specific needs.

### Slide Requirements

- Title safe area: 1/8 inch
- Size: 1280x720 px at 150 dpi
- Color: RGB
- Formats: PDF, PSD, or Ai

### Video Requirements

- Size: Between 640x480 px and 1920x1200 px
- Formats: .mov, .mp4, .mpg or .avi

**To advertise in the Arena Grand Movie Theatre Pre-Show Entertainment**  
please contact us at 614.857.2358 or garveye@nationwide.com.